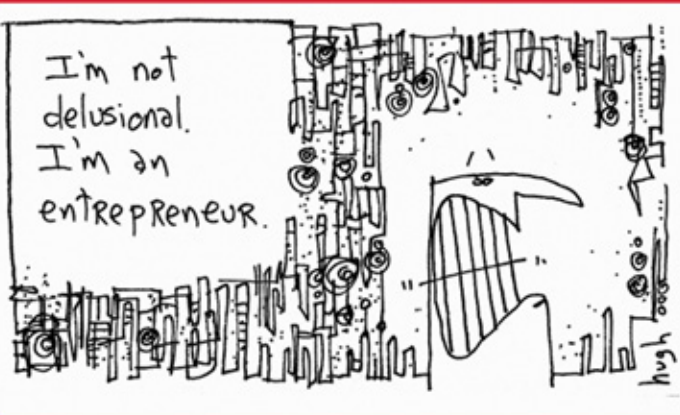


DON'T GET GOOD AT WHAT YOU DON'T WANT TO BE DOING

MorenaMedia's

10-Week Business Development Intensive for Self-Employed Artists

March 15th - May 17th, 2010



Mondays, 6:00 to 8:30 p.m.

March 15th, 22nd, 29th

April 5th, 12th, 19th, *26th {* location TBA}

May 3rd, 10th, 17th

COST: \$500 / Maximum 6 participants

Special follow up session: June 14th

Beaver Hall Gallery

29 McCaul Street

Osgoode Station / University & Queen W.

- * Are you starting or need help with your creative or healing arts business?
- * Are your goals overwhelming you?
- * Do others perceive what you do differently than you?
- * Has your business changed focus?
- * Do you lack a strong client base?
- * Are you unable to identify what is unique about what you do?
- * Do you harness the Net effectively?

The creation of a solid marketing action plan can help you to clarify your goals, identify your preferred clients, and enable you to understand and convey your unique hook.

WHAT TO EXPECT FROM THIS COURSE:

A small group, seminar course that allows you to benefit from peer feedback and mentorship. Upon completion, you will have a personalized, year-long action plan comprised of a promotional and sales strategy, a basic on-line administrative structure, PLUS a bonus follow up session, to be held four weeks after the end of this course.

MORE INFO: MorenaMedia.com

CONTACT: info@morenamedia.com

MorenaMedia
Empowering Artist Entrepreneurs

MorenaMedia
THE ARTIST'S BUSINESS DIGEST



CARFAC
ONTARIO